

**MEMBERSHIP QUOTA STATUS 2010 - 2011
ALABAMA MOOSE ASSOCIATION
WOMEN OF THE MOOSE**

THIS REPORT GOVERNS WEEK No. 12 TARGET % OF QUOTA: 24%

CHAPTER	FRU No	QUOTA	APPS	% OF QUOTA	DATE OF LAST APP	PROGRESS ALERT
Tuscaloosa	137	40	13	32.5	7/9	GGGGGG
Huntsville	1255	14	3	21.43	7/19	YYYYYY
Cullman	1318	17	1	5.88	7/16	RRRRRR
Phenix City	1482	11	0	0		RRRRRR
Anniston	1539	26	8	30.77	7/22	GGGGGG
Selma	1612	12	5	41.6	6/28	YYYYYY
Prattville	1777	13	0	0		RRRRRR
Florence	2081	19	1	5.26	6/9	RRRRRR
Fairfield	2154	10	6	60	7/15	GGGGGG
STATE TOTAL		162	37	23		YYYYYY

ALERTS: Red: Headed to FAILURE - ACTION PLAN: Sign members and process applications timely into system. **Yellow: Progress being made, but off pace - ACTION PLAN:** increase effort on signing members. **Green: On or ahead of Target - Excellent progress! ACTION PLAN:** Congratulate yourselves and KEEP UP THE EXCELLENT effort!

NOTES & ALERTS: While fulfilling quotas is important to earning awards and preserving the future of our Order; it is very IMPORTANT not to loose current members - check the monthly non-renewals and drops and CALL these members and/or Co-Workers to remind them how important they are and get them back.

Process applications into the system in a timely manner - make certain that address information is correct so the Membership Department at Moose International can deliver their Welcome packet and membership card in a timely manner and on the first mailing.