

**MEMBERSHIP QUOTA STATUS 2010 - 2011
ALABAMA MOOSE ASSOCIATION
LOYAL ORDER OF THE MOOSE**

THIS REPORT GOVERNS WEEK No. 12 TARGET % OF QUOTA: 24%

| LODGE | FRU No | QUOTA | APPS | % OF QUOTA | DATE OF LAST APP | PROGRESS ALERT |
|--------------------|--------|------------|-----------|------------|------------------|----------------|
| Tuscaloosa Co | 804 | 75 | 24 | 32 | 7/21 | GGGGGG |
| Huntsville | 1007 | 21 | 4 | 19.05 | 6/8 | RRRRRRR |
| Anniston | 1669 | 33 | 16 | 48.48 | 7/11 | GGGGGG |
| Dallas County | 1737 | 25 | 11 | 44 | 7/8 | GGGGGG |
| Cullman | 1861 | 20 | 4 | 20 | 6/30 | RRRRRRR |
| Prattville | 1864 | 19 | 1 | 5.26 | 6/3 | RRRRRRR |
| Phenix City | 1876 | 19 | 18 | 94.74 | 7/10 | GGGGGG |
| Florence | 2034 | 44 | 2 | 4.55 | 7/5 | RRRRRRR |
| Fairfield | 2518 | 31 | 6 | 19.35 | 7/1 | YYYYYYY |
| Ft. Payne | 2674 | 12 | 4 | 33.33 | 6/7 | YYYYYYY |
| Colbert Co. | 2678 | 5 | 0 | 0 | | RRRRRRR |
| Eastern Shore | 2687 | 5 | 2 | 40 | 5/19 | RRRRRRR |
| STATE TOTAL | | 309 | 92 | 29 | | GGGGGG |

ALERTS: Red: Headed to FAILURE - ACTION PLAN: Sign members and process applications timely into system. **Yellow: Progress being made, but off pace (including no application processed during month)- ACTION PLAN:** increase effort on signing members. **Green: On or ahead of Target - Excellent progress! ACTION PLAN:** Congratulate yourselves and **KEEP UP THE EXCELLENT** effort!

NOTES & ALERTS: While fulfilling quotas is important to earning awards and preserving the future of our Order; it is very **IMPORTANT** not to loose current members - check the monthly non-renewals and drops and **CALL** these members and/or Co-Workers to remind them how important they are and get them back.

Process applications into the system in a timely manner - make certain that address information is correct so the Membership Department at Moose International can deliver their Welcome packet and membership card in a timely manner and on the first mailing.